FOR IMMEDIATE RELEASE

Media Contact:
Lauren Hoffmann
703.858.2151
lhoffmann@nrpa.org

NRPA ANNOUNCES FOUR NEW MEMBER DISCOUNT PROGRAMS

Discount Programs Assist Park and Recreation Agencies in Finding Operating Efficiencies

ASHBURN, VA – Dec. 8, 2011 – The National Recreation and Park Association (NRPA) announces four new member discount programs to support park and recreation agencies in their work serving communities.

The new programs include:

- **APPI Energy Powerful Solutions Program** – an exclusive program to assist members in managing and reducing energy expenses. APPI Energy will work with park and recreation agencies to help them negotiate favorable "real-time" pricing and contract terms and conditions with competitive energy suppliers across the country.

- **U.S. Communities** – a cooperative purchasing provider that offers a number of contracts competitively solicited by lead public agencies. Through this partnership, NRPA members will be able to compare contract bids to ensure they are getting the most cost effective pricing for such things as facility and office solutions, technology products and services, playground and athletic equipment, and much more.

- **U.S. Family Guides** – this online network of family guides in 400 locations is used by millions of parents each month to plan family activities, stay informed about local family events and more. Through this partnership, NRPA members will have access to a customized marketing program to reach families in their region, leveraging the tools from U.S. Family Guides.

- **Fun Express** – an exclusive discount program that offers members up to 20 percent off the published retail price of Oriental Trading Company, Inc., products such as arts and crafts, party supplies and seasonal products.

NRPA carefully selects its affinity programs to ensure they offer value and assistance in areas where agencies can unnecessarily spend time and resources. As park and recreation agencies across the country examine ways to stay competitive and find efficiencies, member discount programs are a solution to help agencies operate effectively.

Additional details about the individual programs are available on the NRPA website and to learn more about NRPA's member benefit program, contact Amy Caudill at acaudill@nrpa.org.

The National Recreation and Park Association is a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people. Through its network of 20,000 recreation and park professionals and citizens, NRPA encourages the promotion of healthy lifestyles, recreation initiatives, and conservation of natural and cultural resources. For more information, visit www.NRPA.org. For digital access to NRPA's flagship publication, *Parks & Recreation*, visit www.parksandrec-magazine.org.

# # #